

News from Linda Conway Correll George

I neglected to mention in last year's letter that I left retirement long enough to meet up electronically with Elaine Wagner, my former colleague from the University of Florida, to create a couple of posters for the League of Women Voters that encouraged voting in the 2020 national election.

In my two former lives - Advertising and Education - acquiring national coverage, circulation, saturation, or media exposure was a natural function of the business. But here on my own, not so much. So I took my quandy, and our posters, to my problem-solving classmates (Mt. Holyoke College) from Washington State to Florida. And they placed them in public libraries and election headquarters. Which allows me to report that the posters received "coast to coast distribution", albeit just 45 of them.

But they received something else: In international competition, the posters pulled in two Awards of Distinction from The Communicator Awards competition (there were nearly 5,000 entries); and a glass Bronze Award weighing at least eighty thousand pounds (that's what 10 pounds feels like at my age) from The Summit Creative Awards (entries from 30 countries, and my 10th Summit Award since 2007).

Which just goes to show that in our senior years, we can collect more than just Social Security!